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Constraints faced by Stree Shakthi Programme beneficiaries and their suggestions

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Received : 21.08.2014; Accepted : 17.10.2014 **SUMMARY :** The study was undertaken among 120 Stree Shakthi Programme (SSP) beneficiaries to identify the constraints faced by them and suggestions to improve its functioning. The findings revealed that majority of beneficiaries expressed poor marketing network for their products (95.48%), followed by delay in getting loans (95%) and requires more number of visits to avail loan in the bank (91.67%). With respect to the suggestions to improve the functioning of SSP were assured market for their products (100%), provide loans at lower interest rate(100%), organize more training programmes on value addition (97.50%) and provide proper place for market (95.48%). Hence, the concerned agencies should establish marketing terminals at local level and advance the loans in short time to enhance the rural women empowerment.

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